



Final Report

October 2015

Press release

Argentina Oil & Gas Expo 2015

International Oil and Gas Exhibition

La Rural Trade Center, Buenos Aires, Argentina

October 5 – 8, 2015

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The X International Oil & Gas Exhibition has come to an end

During four days, from October 5 to 8, the Argentina Oil & Gas Expo 2015 hosted the major industrial event of the country at La Rural Trade Center.

The exhibition, organized by the Argentine Oil and Gas Institute (IAPG), gathered more than **21,000** professional visitors and **335** exhibitors from Argentina, Germany, Belgium, Canada, China, Brazil, United States of America, United Kingdom, Russia, Turkey and Uruguay.

The show set the ground for business forums, exchange of experiences and presentation of news, machinery and trends. It was held at La Rural Trade Center and carried out and commercialized by Messe Frankfurt Argentina.

The **2nd Latin American and Caribbean Congress on Drilling, Completion, Repair & Well Service (2^o Congreso Latinoamericano y del Caribe de Perforación, Terminación, Reparación y Servicio de Pozos)** was held jointly with the exhibition, where the challenges and concerns of the sector were presented before **370** professionals who attended the presentations of **46** technical papers, **5** conferences and **2** matchmaking programs.

“This Exhibition and the Congress show the significance of the Hydrocarbon Industry in the country that make up 86% of the Argentine energy matrix— said **Eng. Ernesto López Anadón**, President of the Argentina Oil and Gas Institute (IAPG) during the opening ceremony – in both

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5 – 8.10.2015

La Rural Predio Ferial
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the expertise of the participating companies and their diversity, as well as the high technology that they use to conduct their operations”.

Likewise, throughout the exhibition, several exhibitors gave **53** conferences, occupying the three rooms at the Yellow Pavilion of La Rural.

Besides the Congress, the **CEOs Meeting** was an activity in the program that attracted the attention of the whole country and had more than 1500 attendees, with the participation of the industry’s principal actors such as ExxonMobil Argentina CEO, Daniel De Negris; YPF President and CEO, Miguel Galuccio; Total Austral CEO, Jean Marc Hosanski and Shell Argentina CEO, Teófilo Lacroze.

Besides, focusing on the new generation of professionals, the 2nd edition of the **Oil and Gas Young Professional (JOG) Conferences** took place. Industry professionals and Human Resources experts talked about profession, daily life and vocation to approximately **200** attendees who had the chance to meet the sector’s leaders and young professionals.

A place for business

Within the scope of the Exhibition, the IAPG together with ProArgentina, which depends of the Sub-secretary of Foreign Trade of the Ministry of Economy and Messe Frankfurt Argentina, developed an **International Oil and Gas sector matchmaking program**, where **634** meetings with buyers from **Bolivia, Brazil, Colombia, Ecuador, Jamaica, Mexico and United Arab Emirates** were held.

Another activity developed was **“The technical school visits AOG”**: a gathering of **250** secondary students of **5** technical schools of the Capital City and the Great Buenos Aires, **30** teachers, **6** universities and **23** young professionals who collaborated and encouraged the youngsters to follow university careers related to the industry, thus achieving the incorporation of future professionals to the area.

Organiza y Realiza:



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At all times, the emphasis was placed on a space - the **AOG Channel** – to broadcast what was going on at the exhibition minute by minute. A number of **20** screens strategically located broadcasted the opening ceremony, around **40** interviews to special guests, exhibitors, businessmen and authorities, as well as every encounter with the CEOs of the most important companies in the country. At the same time, during the four days, **20,000** samples of the **AOG Journal** were distributed with complete information of the show.

The next edition of the **Argentina Oil & Gas Expo** will be held from **September 25th to 28th, 2017** at **La Rural Trade Center** in Buenos Aires, Argentina.

For more information about the exhibition:

www.aog.com.ar

More information about *Shale* in Argentina



www.shaleenargentina.org.ar

Social networks:

Facebook.com/IAPGinfo

Twitter: @IAPG_info

Google+: plus.google.com/+lapgorgAr

Youtube.com/IAPGinfo

The exhibition is exclusive for businessmen and professionals of the sector. With an invitation: free of charge. People under 16 are not admitted, unless accompanied by an adult.

Additional Information about the Argentine Oil and Gas Institute

The IAPG is the technical referent in Argentina of the oil and gas industry in particular, and energy, in general. It coordinates international and regional technical events, contributes to the training of the industry's human resources and promotes awareness and improvement of environmental management, among other activities. IAPG has 157 associated companies, both national and international and more than 700 personal partners.

Press Information

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